

# SPONSOR PERKS

	PLATINUM \$5,000	GOLD \$3,250	SILVER \$2,250	BRONZE \$1,250
Logo displayed on signage, table tents, and powerpoint at NAIOP programs	✓	✓	✓	✓
Invitation to New Year Mixer	✓	✓	✓	✓
Logo & listing on the sponsor page of NAIOP RD website	✓	✓	✓	✓
Sponsor Ribbons and Badges at NAIOP Programs	✓	✓	✓	✓
Recognition from the Podium at NAIOP Programs	✓	✓	✓	✓
Recognition at Developing Leader Events	✓	✓	✓	✓
Logo on the homepage of NAIOP RD website + link	✓	✓	✓	✓
Social Media Highlight	✓	✓	✓	✓
Complimentary Registrations at NAIOP RD Programs (per event)	2	1		
Complimentary Registrations at NAIOP RD DL Events (per event)	1	1		
Dedicated Eblast feature	✓	✓		
Opportunity to Sponsor a Program	✓			
Complimentary team at golf or sporting clay tournament (choose 1)	✓			

NAIOP sponsors are **more than** financial contributors. The annual sponsorship program supports our chapter and offers professionals and organizations an opportunity to participate in and get more out of our chapter activities. Gain exposure and visibility in NAIOP while backing the commercial real estate industry in the Triangle.

NAIOP RALEIGH DURHAM

# SPONSORSHIP OPPORTUNITIES



SPONSOR TODAY!  
>> [info@naioprd.org](mailto:info@naioprd.org)









**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
RALEIGH DURHAM CHAPTER



# MEET THE INDUSTRY'S POWER PLAYERS

Be a sponsor to gain direct access to influential leaders in commercial real estate, elevate your brand within the industry, and earn valuable CRE credits while building meaningful business connections.

## Chapter Highlights

-  **300+** Chapter Members
-  **CRE Bus Tour**
-  Award Winning **Developing Leaders Program**
-  **Golf** Tournament
-  Annual **NAIOP NC Conference**
-  NAIOP NC **Advocacy Days**
-  **Volleyball** Tournament
-  **Sporting Clay** Tournament
-  Quarterly **Educational Programs**



NAIOP Raleigh Durham provides sponsorship opportunities at flexible levels. As a sponsor, a company will receive a package of benefits designed to **maximize its exposure in the commercial real estate community** and within the Triangle.

Members represent all professions of the commercial real estate development industry:

- 40%** Developers/owners/investors and asset managers
- 15%** Architects/engineers/contractors and related services
- 21%** Brokers
- 11%** Accountants/attorneys/consultants
- 13%** Financiers and other (EDCs, title companies, property managers)



Members:

- Are primarily involved in industrial and office real estate.
- Also work in retail, mixed-use, multifamily and medical/life science real estate.
- Most are in senior management at their companies

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NAIOP is the Triangle's only commercial real estate organization that supports, engages, and proactively advocates for the industry at Local, State, and Federal Government levels. Additionally, the Raleigh Durham Chapter consistently provides top-tier events with more of my logo's branding than any other organization. The **brand value derived from the sponsorship is unparalleled** in the Triangle.

*-Brian DiDiano, Market Leader, Raleigh Office, Barringer Construction*

